

Hayward Area

C H A M B E R O F
C O M M E R C E

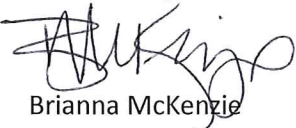
Dear Vendor,

Happy New Year!! I am excited to enclose food vendor applications for the 70th Annual Musky Festival and the 35th Annual Fall Festival. I am new to the Event and Development position with the Hayward Area Chamber of Commerce, starting in August of this past year, and I'm looking forward to continuing the tradition of a fun and successful festival season in Hayward! I'm going to take this time to highlight a few things that are important to making this our best year yet.

1. You no longer need to send hard copies of your pictures with your application. You may email them to brianna@haywardareachamber.com. If you wish to pay by credit card, you may also email your application in. If you are emailing your application, still be sure to include all required elements in order to attend the festival.
2. Please keep in mind that the City of Hayward has an ordinance forbidding the use of generators.
3. Applications without a **Wisconsin Seller's Permit** number and **proof of insurance** will not be accepted or placed in a booth space until it is received at the Chamber office.
4. There is a large dumpster provided for **vendors** behind Riverbrook Bike and Ski at the end of Main Street. Please do not use garbage cans on Main Street. In previous years, several garbage cans were overflowing, and we found that they were filled with boxes and refuse from vendors. This makes Main Street look very unappealing to our festival goers and draws complaints from business owners on the street.
5. **Vendor set up starts at 6 am**. Our volunteers are hard at work marking the street and preparing to make your load-in run as smooth as possible. Please be respectful of their hard work and dedication and plan to arrive after 6 am.
6. Our food vendor booth fee for **Musky Festival** increased by \$25 this year, from \$475 to \$500, as set by our board of directors. This updated rate is designed to support our event costs, while allowing us to continue bringing excellent value for your investment for this festival. The **Fall Festival** food vendor booth fee has remained the same.
7. There are no guarantees or reservations for booth location. To create the most effective event layout, food booth assignments will be based on the type of product sold and space availability.

We strive to continue to remain the most cost-effective booth space for shows our size and we continue to work hard to draw thousands of people to Hayward's historical downtown and surrounding area every Musky Festival and Fall Festival. If everyone continues to work together, I am sure it will be a beneficial year for all of us. Thank you for all your hard work and cooperation! Don't hesitate to contact our office with any questions or concerns at (715) 634-8662.

I am looking forward to seeing and meeting each of you this year,



Brianna McKenzie