



Dear Vendor:

Happy New Year!! I am excited to enclose applications for the 69th Annual Musky Festival and the 34th Annual Fall Festival. As many of you know, last year was my first year running these events. Here are a few changes I would like to make you aware of.

1. You no longer need to send hard copies of your pictures with your application. You may email them to cathy@haywardareachamber.com. If you wish to pay by credit card, you may also email your application in.
2. Applications without a **Wisconsin Seller's Permit** number will not be accepted or placed in a booth until it is received in my office.
3. There are limited spots with electric service. Due to increasing costs we will no longer be able to provide electric free of charge, and those booths will now cost \$40.00 extra for the weekend. Please keep in mind that the City of Hayward has an ordinance forbidding the use of generators.
4. **New this year**- if you attended Musky Fest last year, you may now reserve your same 2017 booth location for just an extra \$30.00. Fall Fest booth location guarantee will be \$20.00. If you attend both festivals, \$40.00 will guarantee your 2017 location at both. ***Reservations must be received by March 31, 2018.***
5. There is a large dumpster provided for *vendors* behind Riverbrook Bike and Ski at the end of Main Street. Please do not use garbage cans on Main Street. Last year several garbage cans were overflowing, and we found that they were filled with boxes and refuge from vendors. This makes Main Street look very unappealing to our festival goers, and draws complaints from business owners on the street.
6. Vendor set up starts at 6am. Our volunteers are hard at work marking the street and preparing to make your load-in run as smooth as possible. Please be *respectful* of their hard work and dedication and plan to arrive after 6am.

We strive to continue to remain the most cost-effective booth space for shows our size and we continue to work hard to draw thousands of people to Hayward's Main Street and surrounding area every Musky Fest and Fall Festival. If everyone continues to work together, I am sure it will be a beneficial year for all of us. I appreciate all your hard work and cooperation!

I am looking forward to seeing you this year!

Cathy