

# 2021 MUSKY FESTIVAL ART & CRAFT VENDOR APPLICATION

June 25 & 26 • Downtown Hayward, Wisconsin • [www.muskifest.com](http://www.muskifest.com)

BUSINESS NAME: \_\_\_\_\_  
APPLICANT NAME: \_\_\_\_\_  
MAILING ADDRESS: \_\_\_\_\_  
CITY, STATE, ZIP: \_\_\_\_\_  
TELEPHONE: \_\_\_\_\_ PREFERENCE:  Phone  Email  
EMAIL: \_\_\_\_\_  
WEBSITE: \_\_\_\_\_  
VEHICLE MAKE/LICENSE PLATE: \_\_\_\_\_

**REQUIRED WISCONSIN SELLER'S PERMIT NUMBER:**  
\_\_\_\_\_  
Please **also** submit a photo copy or send an electronic copy to:  
**[brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com)**  
  
 I have applied for a permit but have not received a number  
Contact the WI Dept. of Revenue Customer Service Bureau at  
(608) 266-2776 or [DORBusinessTax@wisconsin.gov](mailto:DORBusinessTax@wisconsin.gov) to apply

Please select **ALL** categories that you will be selling. The information requested is necessary for event planning purposes and your application will be considered incomplete without it. Only items accepted by the Review Committee may be sold. **Items that are not handmade by you may not be sold and must be removed from your booth.** *Thank you for your cooperation!*

<input type="radio"/> Apparel/Fashion	<input type="radio"/> Jewelry	<input type="radio"/> Soaps/Oils/Cosmetics/Candles
<input type="radio"/> Books	<input type="radio"/> Leather Crafts	<input type="radio"/> Woodworking
<input type="radio"/> Carvings/Sculpture	<input type="radio"/> Metal Working	<input type="radio"/> Yard/Garden
<input type="radio"/> Ceramics/Pottery	<input type="radio"/> Non-profit Fundraiser/Info.	<input type="radio"/> Other: _____
<input type="radio"/> Framed/Unframed Prints	<input type="radio"/> Painting	_____
<input type="radio"/> Furniture	<input type="radio"/> Photography	_____
<input type="radio"/> Glassware	<input type="radio"/> Quilting/Sewing/Knitting	_____

**BOOTH FEES:**  
10'x20' space (s)—**vendor** booth space + \$200 each \_\_\_\_\_  
Electricity (110 Volt/50 Amps) + \$40 for service \_\_\_\_\_  
(Electricity spaces are limited, please apply early)

**Total amount enclosed** \_\_\_\_\_

Please include 3 photos of all categories of work to be displayed or sold from your vendor booth by mail or email.  
Contact Brianna McKenzie with any questions regarding booth spaces, location or general festival inquiries:  
(715-634-8662 or [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com))

I, the undersigned, agree to indemnify, defend, waive, release and hold the Musky Festival, Hayward Area Chamber of Commerce, and the City of Hayward harmless from any and all liability, claims and causes of action for injuries to person or property arising out of or related to this Festival, specifically including, without limitation, injury or damage to booth and contents, merchandise, employees, contractors, guests, customers, invitees and all other third parties. APPLICANT'S SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**Participation in previous events does not reserve your space for this year's event. Detach and mail top portion with payment to:**  
Hayward Area Chamber of Commerce • Musky Festival Vendor Review • PO Box 726 • Hayward, WI 54843

**Please submit all of the following by May 21, 2021:**

self-addressed stamped envelope  
 complete Musky Fest application  
 check or money order for all applicable fees (please make checks payable to HACC)  
Credit cards accepted by Brianna at **715-634-8662**  
 3 photos or slides of ALL categories of work to be displayed or sold from your booth  
 photocopy/electronic version of applicant's WI Dept. of Revenue Seller Permit

**EVENT TERMS & CONDITIONS**

- VENDOR REQUIREMENTS:**
- No commercial or buy/sell items allowed to be sold at this event. All items must be hand-produced domestically, either individually or by a non-assembly line process.
  - All designs must be of an original concept belonging to the artist/craft person selling the product.
  - Items sold must incorporate original work on at least half of the size of the items.
  - You will be required to remove any items in your booth that were not submitted to and approved by the Vendor Review Committee.
  - Booth shelters, tents and tables are to be supplied by the vendor.
  - Vendors must be present during the entirety of the Festival. Any vendor who vacates their booth space will not be invited to return.

- SPACE REQUESTS:**
- There are no guarantees/reservations for booth location. We encourage you to apply as soon as possible if you have a space request.
  - To create the most effective event layout, vendor booth assignments will be based on type of product sold and space availability at the discretion of event coordinators.

**2021 MUSKY FESTIVAL GUIDELINES:**  
Application Deadline: May 21 final deadline, or until full  
Booth Space Assignments: Mailed the first week of June  
Cancellation policy: No refunds for cancellations  
*Vendors who are "no shows" will not be accepted into future shows*

(continued on reverse...)

\_\_\_\_\_ This will be the first Musky Fest I have attended as a vendor

Where did you hear about our show? \_\_\_\_\_

\_\_\_\_\_

**FOR OFFICE USE ONLY:**

Date received: \_\_\_\_\_

Check #: \_\_\_\_\_

Money Order: \_\_\_\_\_

Credit Card: \_\_\_\_\_

Amount Paid: \_\_\_\_\_

Review Date: \_\_\_\_\_

Determination: \_\_\_\_\_

Response Date: \_\_\_\_\_

Notes:

**VENDOR RESPONSIBILITIES:**

- No motor homes, campers, overnight sleeping or generators are allowed on city streets in the vicinity of the event.
- Vendor parking is limited to those areas specified by event coordinators. You will be asked to move vehicles and trailers from unauthorized parking areas.
- At the discretion of event organizers, vendors are not to display or sell products that are the same as or similar to products sold by HACC member local businesses or businesses you may sell products to.
- Event coordinators will be on site Friday morning at 6 AM for event set-up. There is **NO VENDOR SET-UP PRIOR TO 6 AM** or you will be required to vacate the street at the request of the City of Hayward Police Department.
- Vendors are responsible for maintaining a clean booth space and removing all trash from their space at the end of the festival. Trash may not be left at curbside, please take it with you or dispose of properly.
- There is a \$25 fee for all returned checks.
- **This is an outdoor show; be prepared for rain or shine!**

**Questions or concerns? Contact Brianna McKenzie:  
(715) 634-8662 or [brianna@haywardareachamber.com](mailto:brianna@haywardareachamber.com)**

**All vendors are required to have or to have applied for a Wisconsin Seller's Permit in order to participate.** You can obtain one online at [www.revenue.wi.gov](http://www.revenue.wi.gov) and going to the Temporary Events page. You can also contact the WI Dept. of Revenue at (608) 266-2776 or email [DORBusinessTax@wisconsin.gov](mailto:DORBusinessTax@wisconsin.gov).

*If you have applied and not yet received a permit, please note that on your application.*

**Anyone selling prepackaged food must be registered or licensed through WI Department of Agriculture, Trade and Consumer Protection.**

**For permit information, contact:**

Wisconsin Department of Agriculture  
Trade and Consumer Protection  
2811 Agriculture Drive, PO Box 8911  
Madison, Wisconsin 53708-8911  
Phone: (608) 224-5012

All applicants are subject to final approval of the Hayward Area Chamber of Commerce Vendor Review Committee. The Committee, in the sole and absolute exercise of its discretion, reserves the right to determine all applicants' suitability for the makeup for the event as a whole and may not accept any applicant on grounds without explanation to the applicant. Your signature on the accompanying application indicates your awareness of, and agreement to, all of the listed terms and conditions. The HACC and the Vendor Review Committee reserves the right to deny event participation to any vendor not complying with these terms and conditions.